

ImaSight announces key patent success and North American manufacturing and distribution agreement

Company adds to leadership, governance team

OTTAWA, Canada, July 24, 2007 – ImaSight Inc., a developer and supplier of innovative digital radiography technologies, today announced its key U.S. patent application has been allowed, it has achieved other critical milestones that will drive company growth, it has reached a non-exclusive OEM manufacturing and distribution agreement and it has expanded the company's executive and governance team.

Since its initial product introduction earlier this year, ImaSight has worked hard to ensure that its x-ray imaging sensor exceeds the required specifications for both quality and manufacturing costs. The ImaSight technology involves the conversion of x-rays into four different visible light wavelengths, which are integrated through a series of mirrors and lenses to create a sharp image. The ImaSight4600 sensor now meets the quality standards of even high-priced hospital digital x-ray systems. The company also completed successful beta testing of its product at the Westboro Animal Hospital in Ottawa.

The company also announced it has signed a non-exclusive OEM manufacturing and distribution agreement for its digital x-ray sensor with AFP Imaging Corporation of Elmsford, NY. Under the terms of the agreement, AFP Imaging will manufacture and sell digital x-ray systems based on the ImaSight4600 sensor for the North American veterinary market. There are an estimated 23,000 film-based veterinary x-ray systems in North America today that are candidates for replacement with the ImaSight digital sensor.

"This is a significant business milestone for ImaSight, and secures the company's financial ability for the sensor to be manufactured and distributed," said CEO John Brooks. "Establishing a relationship with a major industry player like AFP Imaging was a key goal and we are very excited to be working with them."

About AFP

FP Imaging has over 27 years of experience in research, development, manufacturing and distribution of diagnostic imaging products for the medical, dental and veterinary sectors. The company is a market leader in the veterinary sector, having built and sold more digital dental and other x-ray systems in this market than any other supplier.

About ImaSight

ImaSight is a developer and supplier of digital radiography technologies for veterinary, chiropractic and medical clinics. Based in Gatineau, Quebec, and with a sales office in Toronto, the company has developed a proprietary image sensor technology that offers high-quality digital images of X-rays at a fraction of the cost of comparable solutions on the market. For more information, visit www.imasight.com.